Welcome to the Good News Tracts
Spring 2020 Catalog

Good News Tracts is a ministry of Crossway and exists solely for the purpose of proclaiming the gospel through publishing. We are committed to developing creative, compelling tracts that faithfully and clearly explain the gospel message.

Inside this catalog you will find information about featured titles, as well as top sellers and backlist titles.

We invite you to visit our website for more information on our publications, and we welcome your call or email if we can answer specific questions.

1 (630) 682-4300
(toll-free) 1 (800) 323-3890

sales@crossway.org
crossway.org/tracts
WHEN GOD TAKES YOUR PLACE
DAVE FURMAN

This tract tells the story of a prisoner on death row who came to believe in Jesus—finding hope that even though she would perish in this life, Jesus took her place on the ultimate death row. The Bible teaches that everyone sits in a spiritual prison, awaiting the day when we will receive the just punishment we deserve. But the good news is that when you repent of your sin and trust in Jesus to save you, Jesus takes your punishment for you. In the greatest exchange in all of history, Jesus gave up his life so you can live.

DISTINCTIVES
• Invites the reader to consider how they have rejected God and deserve punishment
• Examines what the Bible says about Jesus taking our punishment on the cross
• Offers a prayer for the reader to say in response to the message

AUDIENCE
• Non-Christians
• New Christians
• Christians who wish to share the gospel with others

THE GREATEST CHAPTER IN THE BIBLE
JOHN PIPER

Narrowing in on the promise found in Romans 8:32—"He who did not spare his own Son but gave him up for us all, how will he not also with him graciously give us all things?"—this tract shows how God gave up his own Son to give us everlasting happiness. Nothing can separate us from the love of God, not even his love for his own Son. And this promise is for anyone who receives, by faith, Jesus Christ as their Savior, their treasure, their hope, and their joy.

DISTINCTIVES
• Shows how God has given up his Son to give us everlasting happiness
• Encourages readers that the promises of God help them in their daily life
• Invites readers to receive Jesus Christ as their treasure

AUDIENCE
• Christians who are feeling discouraged about life’s hardships
• Non-Christians
• Christians who wish to share the hope of the gospel with others
REMEMBERING GOD’S PROMISES
TIM SAVAGE

In our world there are thousands of weary souls and troubled hearts, people yearning for satisfaction in life but finding mostly disappointment. But it doesn’t have to be that way. Jesus Christ promised life and promised it in abundance. This tract helps readers combat the false messages they hear in the world by pointing them to 9 specific promises of God. By remembering and living by these promises, they can discover the fullness of life in Christ and the satisfaction their hearts are longing for.

DISTINCTIVES
• Points to specific promises of God that satisfy the longings of human hearts
• Helps readers discount false messages in the world by listening to the voice of Jesus
• Offers a prayer for the reader if they want to receive the promises of God for themselves

AUDIENCE
• Christians who are unaware of their identity in Christ
• People who are looking for satisfaction in life
• Those who forget the promises of God amidst the world’s false messages

TO BE A CHRISTIAN
J. I. PACKER

What does it mean to be a Christian? How can we know Jesus Christ and experience the love of God through him? It is possible to know about Jesus without actually knowing Jesus personally in your life. This tract outlines the key points of the gospel and calls readers to respond, so they can receive Jesus Christ as their Savior and Lord, make a conscious commitment to be his followers, and enter into life with Christ. Rather than merely understanding facts about Jesus, readers can know the fullness of joy as a child of God both now and forever.

DISTINCTIVES
• Outlines four key facts about the gospel
• Clearly communicates the importance of receiving Jesus as Savior and Lord
• Explains how God calls us to himself and invites readers to place their faith in Christ

AUDIENCE
• Non-Christians
• Christians who need help understanding truths of the gospel
• New church attendees
• Christians who wish to share the hope of the gospel with others
10 REASONS JESUS CAME TO DIE
JOHN PIPER

The most important questions anyone can ask are: Why was Jesus Christ crucified? Why did he suffer so much? What has this to do with me? Based on his book Fifty Reasons Why Jesus Came to Die, John Piper has gathered from the New Testament 10 reasons in answer to the most important questions that each of us must face.

DISTINCTIVES
• Written by best-selling author John Piper
• Provides 10 answers to the question “Why did Jesus Christ suffer and die?” including “To bring us to God,” “To show God’s love for sinners,” and “To destroy hostility between races”
• Invites readers to embrace Jesus Christ as Savior and live with God eternally

AUDIENCE
• Skeptics with questions about Christianity
• Anyone seeking to know more about the significance of Christ’s death on the cross
• Christians who need a reminder of the importance of the cross

STEPS TO PEACE WITH GOD

One of the all-time Good News Tracts bestsellers, this tract has a legacy of presenting the gospel message with clarity. “Steps to Peace with God” presents 4 easy-to-follow stages in order to truly understand the peace of God, and grasp the gift of eternal life that only comes through Jesus Christ. With key Bible verses in cooperation with the author’s message, this lesson points the unbeliever toward the hope that Christ gives—hope for an eternity spent with him.

DISTINCTIVES
• 4 easily understandable points that give the sinner hope for the future
• Important Scripture passages interspersed with reminders of the peace that only God gives
• Well-known verses that give the unbeliever confidence and assurance
• Call-and-response format facilitates conversation with unbelievers

AUDIENCE
• Unbelievers desiring to understand what it means to have a true relationship with Christ
• Individuals with a basic understanding of the gospel
• Youth pastors
• Educators looking for tools to help present the gospel
THE STORY
KEVIN DEYOUNG

The Christian story is about the good news that God so loved the world he gave his only Son that whoever believes in him should not perish but have everlasting life—but that is not where the story begins. The entire Bible tells the story of God’s steadfast love for his people. This tract tells the whole story of the Bible in 6 points—Creation, Curse, Christ, Cross, Re-Creation, and Commitment—and invites readers to believe and respond to God’s good news.

DISTINCTIVES
• Tells the whole story of the Bible in 6 points: Creation, Curse, Christ, Cross, Re-Creation, and Commitment
• Offers quick summaries and key passages of Scripture for each of the 6 points
• Helps readers see that the good news of the gospel is found throughout the whole Bible

AUDIENCE
• People who know of the Bible but don’t know the whole story
• Individuals hoping to share the gospel through the storyline of the whole Bible
• Sunday school teachers

AMAZING LOVE
JONI EARECKSON TADA

Joni Eareckson Tada’s moving account of Christ’s crucifixion brings to mind the realities of our Savior’s suffering as he bore the sins of humanity. But one might ask: how could a loving God forsake his Son on the cross? Though Christ was forsaken while he endured the weight of our sin, he then was resurrected to glory in eternity with the Father. In this, the greatest gift, God’s “Amazing Love” was completely poured out for us and moves us to repentance and eternal praise of him.

DISTINCTIVES
• Brings to mind the depth of God’s love for humanity
• Useful at Easter and throughout the calendar year
• Uses key passages from Scripture in combination with the message

AUDIENCE
• Easter church attendees
• Pastors preaching on Christ’s sacrificial death
• New believers learning about repentance and faith
• Small-group leaders
TOP-SELLING TRACTS

You're Special
978-1-68216-288-0

FAther’s Love Letter
978-1-68216-343-6

Steps to Peace with God
978-1-68216-313-9

I Am the Way, the Truth, & the Life
978-1-68216-325-2

Hope for Hard Times
978-1-68216-115-9

Are You Going to Heaven?
978-1-68216-012-1

Where Will You Spend Eternity?
978-1-68216-318-4

What Is the Gospel?
978-1-68216-357-3

How Can We Know We’ll Go to Heaven?
978-1-68216-350-4

10 Reasons Jesus Came to Die
978-1-68216-002-2

Max Lucado 3:16
978-1-68216-003-9

How to Become a Christian
978-1-68216-310-8

Don’t Be Left Behind
978-1-68216-049-7

A Simple Outline of God’s Way of Salvation
978-1-68216-311-5

One Minute After You Die
978-1-68216-179-1

Who Is Jesus?
978-1-68216-338-2
RECOMMENDED TITLES FOR DISCIPLESHIP

BECOMING A CHRISTIAN
978-1-68216-306-1

DON'T WASTE YOUR LIFE
978-1-68216-051-0

How to Grow in the Christian Life
978-1-68216-127-2

FINDING REST
978-1-68216-307-8

TRUE BEAUTY
978-1-68216-346-7

habits of grace
978-1-68216-345-0

david mathis

THE STORY
978-1-68216-226-2

What Is the Gospel? (gospel)
978-1-68216-357-3

RECOMMENDED TITLES FOR EVANGELISM

A SIMPLE OUTLINE OF GOD'S WAY OF SALVATION
978-1-68216-311-5

ERWIN W. LUTZER ONE MINUTE AFTER YOU DIE
978-1-68216-179-1

HOW CAN WE KNOW WE'LL GO TO HEAVEN?
978-1-68216-350-4

HOW TO BECOME A CHRISTIAN
978-1-68216-310-8

4 Things God wants you to know
978-1-68216-062-6

STEPS TO PEACE WITH GOD
978-1-68216-313-9

Who is Jesus?
978-1-68216-338-2

The Promise of Heaven
978-1-68216-189-0
10 REASONS JESUS CAME TO DIE
Why did Jesus Christ suffer and die? Based on the best-selling book Fifty Reasons Why Jesus Came to Die, this tract explores 10 things that Jesus accomplished through his death on the cross.
25-pack/$2.99

THE EVIDENCE OF GOD
Former atheist Lee Strobel shows how the facts of science systematically erode the foundation of Darwinism.
ATS • NIV • ISBN: 978-1-68216-055-8
25-pack/$2.99

DO ALL ROADS LEAD TO GOD?
“Do All Roads Lead to God?” lays a foundation for both believers and unbelievers struggling to understand that salvation is a free gift, given to those who place their faith in Jesus Christ.
ATS • ESV • ISBN: 978-1-68216-322-1
25-pack/$2.99

HOW TO RECOGNIZE THE MESSIAH
This tract outlines 6 biblical descriptions that identify who the Messiah is and how a person can know him.
KJV • ISBN: 978-1-68216-129-6
25-PACK/$2.99

IN SEARCH OF TRUTH
This tract tells Josh McDowell’s personal story of examining the claims of Christianity and finding his life transformed by a newfound faith in Christ.
ESV • ISBN: 978-1-68216-134-0
25-pack/$2.99

IS THERE A GOD?
All of creation—the stars and sky, land and sea, even the human body—gives evidence that there is a Creator.
ESV • ISBN: 978-1-68216-327-6
25-PACK/$2.99

LIFE’S ULTIMATE QUESTIONS
Our culture can only guess about life’s origin and meaning. Voddie Baucham shows how the Bible alone has the answers!
25-PACK/$2.99

MORE THAN A CARPENTER
Josh McDowell explains why Jesus’s claim of being God must be seriously considered, and why it can ultimately be trusted.
25-PACK/$2.99

WHAT IS THE GOSPEL?
Adapted from Greg Gilbert’s book What Is the Gospel?, this tract uses evidence from the Bible to provide answers to the most commonly asked questions about Jesus Christ.
ESV • ISBN: 978-1-68216-357-3
25-pack/$2.99

WHO IS JESUS?
Adapted from Greg Gilbert’s book Who Is Jesus?, this tract explains why Jesus was so extraordinary, and how his life and death can mean salvation for those who believe in him.
25-PACK/$2.99

WHY TRUST THE BIBLE?
Adapted from Greg Gilbert’s book Why Trust the Bible?, this tract helps believers and unbelievers alike understand and explain why God’s word can be trusted.
ESV • ISBN: 978-1-68216-348-1
25-PACK/$2.99

BOOKLETS
(SOLD IN 10-PACKS)

GOD’S PLAN TO SAVE YOU (SPANISH)
This booklet lays out everyone’s need for salvation and presents a clear challenge to be saved.
NVI • ISBN: 978-1-68216-360-3
10-pack/$7.50

GROWING IN GOD
Written for children who have recently accepted Christ, this booklet offers help for growing in faith.
ESV • ISBN: 978-1-68216-361-0
10-pack/$7.50
### Booklets (sold in 10-packs) (continued)

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<td><strong>The Amazing Butterfly</strong></td>
<td>Learn how caterpillars change into butterflies and how God can change your heart.</td>
<td>NIV: 978-1-68216-007-7</td>
<td>25-pack/$2.99</td>
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<td><strong>The Biggest Story</strong></td>
<td>Adapted from Kevin DeYoung’s <em>The Biggest Story</em>, this tract weaves together the narrative of Scripture from Genesis to Revelation, revealing God’s grand plan for redemption.</td>
<td>ESV: 978-1-68216-368-9</td>
<td>25-pack/$2.99</td>
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<td><strong>GOD KNOWS MY NAME</strong></td>
<td>Colorful pictures and simple text share God’s power and love with the youngest hearts.</td>
<td>KJV: 978-1-68216-073-2</td>
<td>25-pack/$2.99</td>
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<td><strong>GOD LOVES YOU!</strong></td>
<td>This best-selling children’s tract explains the gospel in the simplest of terms.</td>
<td>ESV: 978-1-68216-296-5</td>
<td>25-PACK/$2.99</td>
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<td><strong>JUST AS YOU ARE</strong></td>
<td>This tract affirms that each person is created in the image of God, and God created them just the way they are!</td>
<td>ESV: 978-1-68216-151-7</td>
<td>25-pack/$2.99</td>
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<td><strong>KIDS, YOU ARE SPECIAL!</strong></td>
<td>This children’s version of the best-selling tract “You’re Special” emphasizes that God created each one special.</td>
<td>ESV: 978-1-68216-152-4</td>
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<td><strong>MOST OF ALL, JESUS LOVES YOU!</strong></td>
<td>This tract expresses a message that is fun and easy for adults to share with young children.</td>
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<td><strong>SIMPLE STEPS TO PEACE WITH GOD</strong></td>
<td>A simple gospel presentation is provided for children.</td>
<td>ATS • ERV: 978-1-68216-207-1</td>
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<td>BESIEGED BY SINfulness</td>
<td>Adapted from Dave (Kelly) Kerstein’s book <em>Besieged by Sinfulness</em>, this tract will help believers see the spiritual disciplines as channels through which God extends grace to his people.</td>
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<td>Adapted from Edward T. Welch’s book <em>Side by Side</em>, this tract offers a fresh look at a common theme: we all need help for our souls.</td>
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<td><strong>EVANGELISM (CONTINUED)</strong></td>
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This tract explains how Christ can set us free from the bondage of sin.
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This tract refocuses our thoughts toward repentance of our sins and hope in our Savior, Jesus Christ.
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WORDS OF TRUTH FOR A NEW YEAR
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WHEN GOD TAKES YOUR PLACE
The good news of the gospel is that when you repent of your sin, Jesus takes your punishment for you. In history’s greatest exchange, Jesus gave up his life so you can live.
ESV • ISBN: 978-1-68216-402-0
25-pack/$2.99

WHICH CHURCH SAVES?
This tract explains that salvation is not found in a denomination or church, but only in a personal relationship with Jesus Christ.
KJV • ISBN: 978-1-68216-270-5
25-pack/$2.99

YES, I KNOW SO!
When someone asks if you will go to heaven when you die, it is important to be able to confidently answer, “I know so!”
ATS • ESV • ISBN: 978-1-68216-279-8
25-pack/$2.99
EVANGELISM (CONTINUED)

YOUR TICKET TO HEAVEN
Sharing the gospel with others is like offering them a ticket to heaven.
ESV • ISBN: 978-1-68216-290-3
KJV • ISBN: 978-1-68216-291-0
25-pack/$2.99

YOU’RE INVITED
The gospel is an invitation from God to join him and his family. All anyone has to do is RSVP yes.
KJV • ISBN: 978-1-68216-286-6
25-pack/$2.99

YOU’RE SPECIAL
Everyone is special to God, and he loves and desires to know each of us personally.
KJV • ISBN: 978-1-68216-288-0
25-pack/$2.99

MARRIAGE & FAMILY

10 DISCIPLINES OF A GODLY MAN
Taken from the book Disciplines of a Godly Man, this tract gives 10 practical areas for a Christian man to grow in spiritual discipline.
ESV • ISBN: 978-1-68216-000-8
25-pack/$2.99

10 DISCIPLINES OF A GODLY WOMAN
Taken from the book Disciplines of a Godly Woman, this tract gives 10 practical areas for a Christian woman to grow in spiritual discipline.
25-pack/$2.99

A FATHER’S LOVE
This true story of a father’s love for his son illustrates God’s unfailing love for each of us.
ESV • ISBN: 978-1-68216-059-6
25-pack/$2.99

GRACE-FILLED PARENTING
Excerpted from Paul David Tripp’s book Parenting, this tract explains that through the gift of grace, God promises to give us everything we need for what he’s called us to as parents.
ESV • ISBN: 978-1-68216-376-4
25-pack/$2.99

A MAN’S IDENTITY
This tract shows men what God says about them in his word and orients them to foundational truths about their identity in Christ—enabling them to be the men God is calling them to be.
ESV • ISBN: 978-1-68216-387-0
25-pack/$2.99

MARRIAGE: EXPECTING THE EXPECTED
Paul David Tripp points readers to 3 realities from Scripture that help shape our understanding of marriage in a fallen world.
ESV • ISBN: 978-1-68216-397-9
25-pack/$2.99

A MOTHER’S LOVE
Through the illustration of a mother’s love for her child, we can learn much about God’s love for his precious children.
ESV • ISBN: 978-1-68216-177-7
25-pack/$2.99

PROMISES FOR FATHERS
This tract gives encouragement to fathers through truths from God’s word.
ESV • ISBN: 978-1-68216-352-8
25-pack/$2.99

A MOTHER’S LOVE
Through the illustration of a mother’s love for her child, we can learn much about God’s love for his precious children.
ESV • ISBN: 978-1-68216-177-7
25-pack/$2.99

PROMISES FOR MOTHERS
This tract gives encouragement to mothers through passages in Scripture.
25-pack/$2.99
ARE YOU GOING TO HEAVEN? Seventeen popular beliefs about how to reach heaven are proven false by God’s word: salvation is by faith alone. 
25-pack/$2.99

THE CROSS Though many people have been crucified, it is only the unique, sinless Son of God who is able to save. 
RVR60 • ISBN: 978-1-68216-295-8 
25-pack/$2.99

FATHER’S LOVE LETTER “Father’s Love Letter” combines uniquely joined verses from Scripture, in the format of a letter from the Father to his children, to articulate the gospel message. 
25-pack/$2.99

GOD LOVES YOU! This best-selling children’s tract explains the gospel in the simplest of terms. 
25-pack/$2.99

THE GOOD NEWS OF EASTER This uplifting tract shares the good news of Easter—Christ’s gift of eternal life for those who place their faith in the power of his resurrection. 
LBLA • ISBN: 978-1-68216-356-6 
25-pack/$2.99

HAVE YOU BEEN BORN AGAIN? This tract explains 6 characteristics that will be evident in a believer’s life if they have been born again. 
25-pack/$2.99

HOPE FOR HARD TIMES In hard times, it is easy to feel as if there is no hope. But Christ’s work on the cross gives reason for hope even in the darkest of times. 
NVI • ISBN: 978-1-68216-116-6 
25-pack/$2.99

CHRISTMAS: A TIME FOR PEACE God’s greatest gift to humankind, his Son Jesus Christ, fulfilled a plan of providing everlasting peace for all who truly believe in him. 
ATS • LBLA • ISBN: 978-1-68216-331-3 
25-pack/$1.00

DO GOOD PEOPLE GO TO HEAVEN? This tract shows that there is no one good enough for heaven, but that through Jesus Christ, God provided a way for us to get there. 
NVI • ISBN: 978-1-68216-047-3 
25-pack/$2.99

FOUR THINGS GOD WANTS YOU TO KNOW The plan of salvation is presented in 4 brief statements supported by Scripture. 
NVI • ISBN: 978-1-68216-064-0 
25-pack/$2.99

GOD LOVES YOU! Regardless of the headlines or people’s problems, God can be with them today if only they will come to him. 
25-pack/$2.99

GOOD NEWS! Regardless of the headlines or people’s problems, God can be with them today if only they will come to him. 
25-pack/$2.99

HAPPY HALLOWEEN This tract explains that God’s love is better than any treat this Halloween! 
ATS • LBLA • ISBN: 978-1-68216-097-8 
25-pack/$1.00

HE DID THIS JUST FOR YOU Max Lucado explains that Christ died on the cross for each individual sinner. 
NVI • ISBN: 978-1-68216-104-3 
25-pack/$2.99

HOW CHRISTMAS CAN CHANGE YOUR LIFE This tract shows how Christmas is more than just a holiday. In light of the truth of the gospel, it can be truly life changing! 
NVI • ISBN: 978-1-68216-121-0 
25-pack/$1.00

LIMITED QUANTITIES AVAILABLE
IS GOD GOOD?
Max Lucado explores how God is good in every circumstance, regardless of whether it be good or bad in our own perspective.
NVI • ISBN: 978-1-68216-139-5
25-pack/$2.99

IS THERE A GOD?
This compelling tract illustrates how all of creation—from the stars and sky to the human body—gives evidence that there is a Creator.
LBLA • ISBN: 978-1-68216-328-3
25-pack/$2.99

KIDS, YOU ARE SPECIAL
This children’s version of the best-selling tract “You’re Special” emphasizes that God created each one special.
NVI • ISBN: 978-1-68216-153-1
25-pack/$2.99

LOVE WORTH FINDING
Pastor Adrian Rogers introduces the greatest love we can know, demonstrated in the death and resurrection of Jesus.
NVI • ISBN: 978-1-68216-299-6
25-pack/$2.99

MOST OF ALL, JESUS LOVES YOU!
This tract expresses a message that is fun and easy for adults to share with young children.
ISBN: 978-1-68216-175-3
25-pack/$2.99

A SIMPLE OUTLINE OF GOD’S WAY OF SALVATION
This best-selling tract addresses 3 very practical questions about how to be saved.
LBLA • ISBN: 978-1-68216-312-2
25-pack/$2.99

SIMPLE STEPS TO PEACE WITH GOD
A simple gospel presentation is provided for children, in Spanish.
ATS • NVI • ISBN: 978-1-68216-206-4
25-pack/$2.99

STEPS TO PEACE WITH GOD
The Bible outlines how to have peace with God—it only comes through Jesus Christ.
LBLA • ISBN: 978-1-68216-315-3
25-pack/$2.99

WALKING WITH GOD
10-Pack Booklet
This booklet offers new believers practical tips for becoming acquainted with the word of God.
RVR60 • ISBN: 978-1-68216-365-8
10-pack/$7.50

WHERE WILL YOU SPEND ETERNITY?
This tract refocuses our thoughts toward repentance of our sins and hope in our Savior, Jesus Christ.
LBLA • ISBN: 978-1-68216-319-1
25-pack/$2.99

WHO IS JESUS?
Adapted from Greg Gilbert’s book Who Is Jesus?, this tract explains why Jesus was so extraordinary, and how his life and death can mean salvation for those who believe in him.
LBLA • ISBN: 978-1-68216-355-9
25-pack/$2.99

WHICH CHURCH SAVES?
This tract explains that salvation is not found in a denomination or church, but only in a personal relationship with Jesus Christ.
25-pack/$2.99

WHAT IS THE GOSPEL?
Adapted from Greg Gilbert’s book What Is the Gospel?, this tract uses evidence from the Bible to provide answers to the most commonly asked questions about Jesus Christ.
LBLA • ISBN: 978-1-68216-358-0
25-pack/$2.99

WHY TRUST THE BIBLE?
Adapted from Greg Gilbert’s book Why Trust the Bible?, this tract helps believers and unbelievers alike understand and explain why God’s word can be trusted.
LBLA • ISBN: 978-1-68216-359-7
25-pack/$1.00

LIMITED QUANTITIES AVAILABLE
YES, I KNOW SO!
When someone asks if you will go to heaven when you die, it is important to be able to confidently answer, "I know so!"
ATS • NVI • ISBN: 978-1-68216-280-4
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

YOUR TICKET TO HEAVEN
Sharing the gospel with others is like offering them a ticket to heaven.
(PORTUGUESE) • ISBN: 978-1-68216-334-4
25-pack/$2.99

YOUR TICKET TO HEAVEN
Sharing the gospel with others is like offering them a ticket to heaven.
NVI • ISBN: 978-1-68216-292-7
25-pack/$2.99

YOU'RE SPECIAL
Everyone is special to God, and he loves and desires to know each of us personally.
NVI • ISBN: 978-1-68216-289-7
25-pack/$2.99

YOU'RE SPECIAL
Everyone is special to God, and he loves and desires to know each of us personally.
25-pack/$2.99

CHRISTMAS BLESSINGS TO YOU
Jesus's birth has a direct bearing on us all—he was born to each of us as God's personal gift.
KJV • ISBN: 978-1-68216-031-2
25-pack/$2.99

CHRISTMAS BLESSINGS TO YOU
Jesus's birth has a direct bearing on us all—he was born to each of us as God's personal gift.
KJV • ISBN: 978-1-68216-032-9
25-pack/$2.99

A CHRISTMAS LETTER
Best-selling author Max Lucado reflects on the powerful, transforming truth of Christmas in a simple letter.
ESV • ISBN: 978-1-68216-035-0
25-pack/$2.99

A CHRISTMAS LETTER
Best-selling author Max Lucado reflects on the powerful, transforming truth of Christmas in a simple letter.
ESV • ISBN: 978-1-68216-036-7
25-pack/$2.99

A CHRISTMAS MESSAGE
Billy Graham illustrates 3 different ways to respond to the birth of a Savior, and the impact of those choices.
ESV • ISBN: 978-1-68216-036-7
25-pack/$2.99

A CHRISTMAS MESSAGE
Billy Graham illustrates 3 different ways to respond to the birth of a Savior, and the impact of those choices.
ESV • ISBN: 978-1-68216-036-7
25-pack/$2.99

THE GIFT
This tract, a reminder not to overlook the real meaning of Christmas, gives 3 reasons why the gift of Jesus was so important.
KJV • ISBN: 978-1-68216-066-4
25-pack/$2.99

THE GIFT
This tract, a reminder not to overlook the real meaning of Christmas, gives 3 reasons why the gift of Jesus was so important.
25-pack/$2.99

CHRISTMAS: A TIME FOR PEACE
God's greatest gift to humankind, his Son Jesus Christ, fulfilled a plan of providing everlasting peace for all who truly believe in him.
ATS • ESV • ISBN: 978-1-68216-330-6
25-pack/$2.99

CHRISTMAS: A TIME FOR PEACE
God's greatest gift to humankind, his Son Jesus Christ, fulfilled a plan of providing everlasting peace for all who truly believe in him.
ATS • ESV • ISBN: 978-1-68216-330-6
25-pack/$2.99

GOD IN A MANGER
The miracle of Christmas surrounds an event that is almost impossible for the human mind to comprehend—that God came to earth, born in a manger, to save mankind.
25-pack/$2.99

GOD IN A MANGER
The miracle of Christmas surrounds an event that is almost impossible for the human mind to comprehend—that God came to earth, born in a manger, to save mankind.
25-pack/$2.99

GOD'S CHRISTMAS GIFT TO YOU
The best Christmas gift ever is God's gift to each of us—sending his Son to earth to save us from our sins!
ESV • ISBN: 978-1-68216-080-0
25-pack/$2.99
INCOMPARABLE CHRIST
This tract examines a list of reasons why no one else who ever lived can compare with Jesus.
KJV • ISBN: 978-1-68216-136-4
25-pack/$2.99

I BELIEVE IN CHRISTMAS
This tract is perfect for sharing “the real reason for the Christmas season” with anyone, thanks to Zig Ziglar’s witty approach.
ESV • ISBN: 978-1-68216-131-9
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

IT’S A BOY!
The joy over the birth of a child reminds us that the announcement of Jesus’s birth proclaimed God’s most amazing gift to mankind.
ESV • ISBN: 978-1-68216-144-9
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

THE HOPE OF CHRISTMAS
Based on the best-selling tract “Steps to Peace with God,” this tract illustrates that God offers hope and peace to all during the Christmas season through the gift of sending his Son.
ESV • ISBN: 978-1-68216-117-3
25-pack/$2.99

HOW CHRISTMAS CAN CHANGE YOUR LIFE
This tract shows how Christmas is more than just a holiday. In light of the truth of the gospel, it can be truly life changing!
ESV • ISBN: 978-1-68216-122-7
25-pack/$2.99

JESUS, THE REAL MEANING OF CHRISTMAS
This tract clearly explains—using key Scriptures—how Christ’s birth set in motion God’s plan of salvation.
ATS • NIV • ISBN: 978-1-68216-146-3
25-pack/$2.99

THE GREATEST GIFT
Walking through John 3:16—“the gospel in miniature”—phrase by phrase, this tract tells how each portion expresses the true meaning of Christmas.
KJV • ISBN: 978-1-68216-091-6
25-pack/$2.99

HOW MANY DAYS ’TIL CHRISTMAS?
This tract offers clear answers to questions every child asks about God’s gift to us at Christmas in his Son, Jesus Christ.
ESV • ISBN: 978-1-68216-123-4
25-pack/$2.99

THE JOY OF CHRISTMAS
ESV • ISBN: 978-1-68216-373-3
25-pack/$2.99

THE LEGEND OF THE CANDY CANE
This illustrative tract presents the gospel by connecting each element of the popular Christmas candy with a related Scripture reference.
ATS • ESV • ISBN: 978-1-68216-332-0
25-pack/$2.99

MAJESTIC MEEKNESS
When Christ humbled himself to take the form of a man and come to earth, he revealed the majesty of God’s love.
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

RUDOLPH
Children will recognize this famous face and learn of God’s love for them in this children’s tract.
ATS • VARIOUS • ISBN: 978-1-68216-200-2
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

SEASON OF GREAT JOY!
Christmas is a season of great joy! Jesus was born so one day the price could be paid for the things we have done that are wrong.
ATS • NIV • ISBN: 978-1-68216-202-6
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

THE TRUE MEANING OF CHRISTMAS
This tract explains with Scripture that Christmas means God has come to earth and invites readers to accept his love.
25-pack/$2.99
THE TRUE STORY OF THE NATIVITY
Drawing us back to the Bible, John MacArthur uses the true story of Jesus’s birth as a point of wonderment and awe in order to help the reader recognize their true need for the Messiah.
ATS • ESV • ISBN: 978-1-68216-333-7
25-pack/$2.99

WISE MEN STILL SEEK HIM
Today the wise among us seek the living Christ, as did the wise men of old. But even more, he seeks us.
KJV • ISBN: 978-1-68216-276-7
25-pack/$2.99

WHAT CHRISTMAS IS ALL ABOUT
This tract shows what Christmas is all about—Jesus Christ!
KJV • ISBN: 978-1-68216-252-1
25-pack/$2.99

EASTER

3:16: THE NUMBERS OF HOPE
Based on the book 3:16, best-selling author Max Lucado reveals the concept of God’s love as shown in John 3:16.
VARIOUS • ISBN: 978-1-68216-003-9
25-pack/$2.99

AMAZING LOVE
Joni Eareckson Tada’s moving account of Christ’s crucifixion brings to mind the realities of our Savior’s suffering as he bore the sins of humanity.
ESV • ISBN: 978-1-68216-293-4
25-pack/$2.99

THE CROSS
Though many people have been crucified, it is only the sinless Son of God who is able to save us.
KJV • ISBN: 978-1-68216-294-1
25-pack/$2.99

HE AROSE
This timeless tract explains the glory of Christ’s death and resurrection! The attractive, large-print font makes this a great Easter tract for all generations.
KJV • ISBN: 978-1-68216-102-9
25-pack/$2.99

HE DID THIS JUST FOR YOU
Max Lucado explains that Christ died on the cross for each individual sinner.
VARIOUS • ISBN: 978-1-68216-103-6
25-pack/$2.99

HE IS ALIVE!
Not only did Jesus rise from the dead on Easter, but he paid our sin-punishment and broke the barrier of death.
KJV • ISBN: 978-1-68216-105-0
25-pack/$2.99

10 REASONS JESUS CAME TO DIE
Based on the best-selling book Fifty Reasons Why Jesus Came to Die, this tract explores 10 things that Jesus accomplished through his death on the cross.
25-pack/$2.99

CHRIST IS ALIVE
Billy Graham explains that the same power that raised Christ from the dead can rescue us from the consequences of our sins.
ATS • ESV • ISBN: 978-1-68216-300-9
25-pack/$2.99

THE GOOD NEWS OF EASTER
This uplifting tract shares the good news of Easter—Christ’s gift of eternal life for those who place their faith in the power of his resurrection.
25-pack/$2.99

THE HOPE OF EASTER
Based on the classic evangelism approach of “Steps to Peace with God,” this tract shares why the good news of the gospel can give hope to all during the Easter season.
ESV • ISBN: 978-1-68216-118-0
25-pack/$2.99
IT IS FINISHED
Well-known evangelist Sumner Wemp shares the hope offered to us when Christ proclaimed that his work on the cross was not just beginning—but finished!
KJV • ISBN: 978-1-68216-143-2
25-pack/$2.99

THE MEANING OF EASTER
The resurrection proved Christ’s substitutionary sacrifice was fully accepted by his Father. This truth about Easter invites all to trust in Christ.
KJV • ISBN: 978-1-68216-400-6
25-pack/$2.99

SIX HOURS ONE FRIDAY
Eternal life is offered to all because of what was accomplished during 6 hours on the first Good Friday.
ESV • ISBN: 978-1-68216-208-8
25-pack/$2.99

JESUS IS ALIVE . . . HAPPY EASTER!
This children’s tract explains in very simple terms why Easter is such a happy time of year—Jesus came back to life after giving his life for us!
ATS • ERV • ISBN: 978-1-68216-303-0
25-pack/$2.99

NO GREATER LOVE
There’s no greater love in the world than Christ displayed by dying on the cross for our sins in our place.
ESV • ISBN: 978-1-68216-178-4
25-pack/$2.99

WHAT EASTER IS ALL ABOUT
For many, Easter revolves around egg hunts, chocolate bunnies, and family. But what is Easter really about? This message presents the truth about Jesus’s death and resurrection.
25-pack/$2.99

A HALLOWEEN QUIZ
A quiz that ends with things only God could know about us shows kids how much God cares about them—enough for Christ to die for them.
ESV • ISBN: 978-1-68216-390-0
25-pack/$2.99

DON’T BE TRICKED
This tract warns not to be tricked by lies of the world, but to listen to the truths of the Bible.
ESV • ISBN: 978-1-68216-050-3
25-pack/$2.99

BURIED TREASURE
The Bible is like a treasure map that leads us to a greater treasure that is heaven.
ATS • ESV • ISBN: 978-1-68216-025-1
25-pack/$2.99

HALLOWEEN STEPS TO PEACE WITH GOD
This tract presents 4 easy-to-follow steps for truly understanding the peace of God, and grasping the gift of eternal life that only comes through Jesus Christ.
ESV • ISBN: 978-1-68216-390-0
25-pack/$2.99

THE BEST TREAT OF ALL
This tract encourages children to enjoy the “best treat” of all—Jesus—and to experience God’s amazing love for each of us.
ESV • ISBN: 978-1-68216-022-0
25-pack/$2.99

HIDDEN HALLOWEEN WORDS
A fun puzzle that can only be completed by following the instructions shows kids that there’s only one way to get to heaven.
ESV • ISBN: 978-1-68216-112-8
25-pack/$2.99

HALLOWEEN MAZE
Jake gets lost while trick-or-treating and needs help to find his way home. In the same way, we are all lost in our sins and need Jesus to lead us to heaven.
KJV • ISBN: 978-1-68216-092-3
25-pack/$2.99

A HALLOWEEN TALE
This Halloween favorite explains that Christ came to take away our fears and our sins.
ESV • ISBN: 978-1-68216-094-7
25-pack/$2.99

HALLOWEEN MAZE
Jake gets lost while trick-or-treating and needs help to find his way home. In the same way, we are all lost in our sins and need Jesus to lead us to heaven.
KJV • ISBN: 978-1-68216-092-3
25-pack/$2.99

A HALLOWEEN TALE
This Halloween favorite explains that Christ came to take away our fears and our sins.
ESV • ISBN: 978-1-68216-095-4
25-pack/$2.99

THE HIDDEN TREAT
Knowing God’s love is better than finding a hidden treat or having a lot of Halloween candy.
25-pack/$2.99
**HALLOWEEN (CONTINUED)**

**LIGHT UP THE NIGHT**
This tract for kids teaches them that they should be a light to those around them!
ATS • NIV • ISBN: 978-1-68216-159-3
25-pack/$2.99

**A PUMPKIN MAZE**
This Halloween tract illustrates that, just like there’s only one way to get through a maze, there’s only one way to get to heaven!
ATS • ESV • ISBN: 978-1-68216-193-7
25-pack/$2.99

**SIMPLE STEPS TO PEACE WITH GOD**
This tract provides a simple presentation of the gospel for children.
ATS • ERV • ISBN: 978-1-68216-207-1
25-pack/$2.99

**THE SPECIAL TREAT**
This Ron Wheeler Halloween tract says that the best treat is God’s free gift to all—his eternal love.
25-pack/$1.00
LIMITED QUANTITIES AVAILABLE

**TRICK OR TRUTH**
This tract explains to children how we don’t need to be afraid of the devil’s tricks. Christ has overcome Satan and we have no need to fear.
ESV • ISBN: 978-1-68216-240-8
25-pack/$2.99

**THE PERFECT PUMPKIN**
This children’s tract illustrates how, just as pumpkins come in a variety of shapes and sizes, each child is uniquely created by God and special to him.
25-pack/$2.99

**A PUMPKIN TALE**
This tract uses the illustration of carving a pumpkin to explain how God can change a child’s life.
KJV • ISBN: 978-1-68216-194-4
25-pack/$2.99

**SOMETHING’S MISSING**
When tires on a bike are missing, it’s obvious that something is wrong. But when kids are missing life’s most important relationship, it’s not as obvious.
25-pack/$2.99

**TRICK OR TREAT**
A day of playing dress-up and getting free candy is every child’s dream. But God has given us the best treat of all.
25-pack/$2.99

**YOU’RE ONE OF A KIND**
God is so creative that he has made every child unique, and he is so kind that he loves them all!
KJV • ISBN: 978-1-68216-287-3
25-pack/$2.99

**GIVE THANKS!**
With economic distress and life’s hardships getting in the way, it can be difficult to feel truly “thankful.” But the Bible shows that even in hard times, we all have reasons to give thanks to God.
ESV • ISBN: 978-1-68216-067-1
25-pack/$2.99

**LET’S BE THANKFUL**
This tract helps us recognize the blessings we have, realize where our blessings come from, and respond in gratitude to the one who has met all our needs.
ESV • ISBN: 978-1-68216-389-4
25-pack/$2.99

**THANKSGIVING BLESSING**
This tract gives blessings, Scriptures, and thoughts to share with family and friends during the Thanksgiving season to thank God for all his goodness.
ATS • ESV • ISBN: 978-1-68216-231-6
25-pack/$2.99
SHARE THE MOST IMPORTANT STORY EVER TOLD

This book, which explains the story of the Bible in a clear, focused way and is easily read in a single sitting, is perfect for churches, evangelists, and other ministries to connect people's lives to the storyline of Scripture.

For more information, visit crossway.org.
The Story of His Glory

BRIAN G. HEDGES
TRACT DISPLAYS

8-POCKET TRACT DISPLAY

This cardboard display is meant for use displaying tract merchandiser refill packs.

For more information, see p. 31.

TRACT WALLETS

Tracts are available for every need and occasion—make sure that you are prepared to give them out! This wallet allows you to carry up to 50 tracts at a time—which ensures that you will never be without an appropriate tract. Available prefilled with 50 tracts or empty for you to use with the tracts you already have.

Wallet Only UPC: 725060
Prefilled Wallet UPC: 725053

GOOD NEWS TRACTS 96-POCKET DISPLAY

Good News Tracts is committed to making the gospel available to as many people as possible, with the highest quality presentation. Our floor display is a great option for displaying tracts in churches, businesses, and stores. Receive a free 96-pocket rotating floor display with the purchase of 4 packs each of our 96 preselected, best-selling tract titles.

4 packs each of 96 preselected, best-selling tracts
(384 total packs with 25 individual tracts in each pack)
UPC: 740773
TRACT MERCHANDISER REFILL PACKS

To help keep you stocked with new, themed, or seasonally appropriate tract titles, Good News Tracts offers customized refill packages for your 8-pocket rack. Each refill comes with 32 packs—4 packs each of 8 different titles. Browse our collections below.

To receive a free 8-Pocket Tract Display with the purchase of any tract merchandiser refill pack, call 1 (800) 323-3890 with your order number.

*Each pack includes 25 tracts.
When Jesus crosses paths with you, he reveals you for who you are. Late biblical counselor David Powlison offers a holistic view of how a person is transformed into the image of Christ—the source of true change.

978-1-68216-395-5, $2.99/25-pack

CROSSWAY.ORG