IN HIS IMAGE BY JEN WILKIN SURPASSES 100,000 IN PRINT SALES WITH CROSSWAY

WHEATON, Ill.—Crossway is pleased to announce that Jen Wilkin’s In His Image: 10 Ways God Calls Us to Reflect His Character (Crossway, May 2018) has surpassed 100,000 units in print sales.

Many Christians struggle to know what God’s will is for their lives, searching Scripture for answers to difficult decisions. In In His Image, best-selling author and Bible teacher Jen Wilkin argues that “God is always more concerned with the decision-maker than he is with the decision itself.” She explores ten ways that Christians are called to reflect God’s character—including his holiness, his goodness, his mercy, and his patience.

“This is a book that intends to, once and for all, answer the question of God’s will for our lives. It intends to illuminate the narrow path for those of us who have grown forgetful of its existence or have wondered if it can be found. The narrow path is not hidden,” writes Wilkin. “It shows itself to those who have learned to ask, ‘Who should I be?’ and to look to the person of Christ for their answer.”

Available in both trade paperback and ebook formats, In His Image has received commendations from J. D. Greear (president of the Southern Baptist Convention), Trillia Newbell (author of God’s Very Good Idea), Sam Allberry (author of 7 Myths about Singleness), and more.

Greear writes, “Wilkin shows us how the best answers to what we should do are found in what we become, and what we become is determined by our view of God. There is no more important subject matter, and few authors are as capable at communicating such deep truth in simple, engaging ways as Jen Wilkin is.”

Wilkin has also written Women of the Word (Crossway, 2014), which has sold over 250,000 copies, and None Like Him (Crossway, 2016), which has sold over 100,000 copies. For more information about the author, visit jenwilkin.net.
ABOUT THE AUTHOR

Jen Wilkin is a speaker, writer, and teacher of women’s Bible studies. During her seventeen years of teaching, she has organized and led studies for women in home, church, and parachurch contexts. Jen and her family are members of the Village Church in Flower Mound, Texas.

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WHAT PEOPLE ARE SAYING ABOUT IN HIS IMAGE

“In His Image is an invitation to become like the God we worship, to see his characteristics become true of us, the people he has created and redeemed. Jen Wilkin’s work provides a solid and accessible overview of a crucial part of Christian theology. Any believer who reads this book will benefit from its truth.”

Trevin Wax, Director for Bibles and Reference, LifeWay Christian Resources; author, This Is Our Time; Eschatological Discipleship; and Gospel-Centered Teaching

“I have one big problem with this book: people will assume it’s only for women. This couldn't be further from the truth! God has given Jen Wilkin the gift of making big truths easily understandable, which is great news for a person of average intelligence like myself. All who desire to increase their knowledge of and passion for God should read this book. All who desire to grow in holiness and be conformed to the image of God need to add this to their library. I highly recommend it.”

Stephen Altrogge, author, Untamable God; Creator, The Blazing Center

“A. W. Tozer famously said that what we think about God is the most important and most formative thing about us. Jen Wilkin shows us how the best answers to what we should do are found in what we become, and what we become is determined by our view of God. There is no more important subject matter, and few authors are as capable at communicating such deep truth in simple, engaging ways as Jen Wilkin is.”

J. D. Greear, President, Southern Baptist Convention; author, Not God Enough; Pastor, The Summit Church, Raleigh-Durham, North Carolina

“In His Image is packed full of theological insight, pastoral wisdom, real-life application, and plenty of self-deprecation. Along with its predecessor, None Like Him, it is essential reading for understanding what God is like and what it looks like for us to live in light of that.”

Sam Allberry, Speaker, Ravi Zacharias International Ministries; author, Is God Anti-Gay? and 7 Myths about Singleness

“This book is for everyone who stresses over her decisions, constantly wondering whether or not she’s in God’s will. Jen Wilkin graciously turns these questions upside down by encouraging us to know and behold the character of God, allowing that to inform and transform our actions as image bearers. In His Image presents a biblical and practical explanation of God’s communicable attributes that anyone can grasp, enjoy, and apply!”

Emily Jensen, Cofounder, Risen Motherhood; Cohost, Risen Motherhood podcast

“Who should I be? This is a question many of us don’t explore, at least not that explicitly, and yet the answer to this question is essential to everything about us as Christians. Jen Wilkin helps answer this question in her outstanding book In His Image. Wilkin takes us through God’s communicable attributes, teaching us how we can reflect our Creator God. Her careful study of God’s Word and theology makes In His Image a must-read.”

Trillia Newbell, author, Sacred Endurance; If God Is for Us; and God’s Very Good Idea