NEW MORNING MERCIES SURPASSES 500,000 IN PRINT SALES WITH CROSSWAY

WHEATON, Ill.—Crossway is pleased to announce that New Morning Mercies: A Daily Gospel Devotional (Crossway, October 2014), by best-selling author Paul David Tripp, has surpassed 500,000 units in print sales.

With daily readings full of gospel-centered encouragement, this devotional offers readers a burst of energy for their days that is more potent than a cup of strong coffee. Each reading begins with a compelling thought, followed by an extended meditation for the day. Tripp takes readers beyond behavior modification and feel-good aphorisms into an encounter with the living God, preparing them to trust in his goodness, rely on his grace, and live for his glory each and every day.

Tripp writes, “One of the stunning realities of the Christian life is that in a world where everything is in some state of decay, God’s mercies never grow old. They never run out. They never are ill timed. They never dry up. They never grow weak. They never get weary. They never fail to meet the need. They never disappoint. They never, ever fail, because they really are new every morning. Formfitted for the challenges, disappointments, sufferings, temptations, and struggles with sin within and without are the mercies of our Lord.”

New Morning Mercies is available in TruTone and hardcover, a cloth-over-board gift edition, and ebook formats. The book has received commendations from Nancy DeMoss Wolgemuth (author and host of Revive Our Hearts), TobyMac (hip-hop recording artist and songwriter), and others.

Nancy DeMoss Wolgemuth writes, “Each morning for years, Paul Tripp has served fresh-brewed wisdom and encouragement through his pithy, thought-provoking tweets, reminding us again and again of the all-sufficiency of Christ and his grace. New Morning Mercies offers more of the same... These devotional readings will strengthen, nourish, and recalibrate your heart, and open your eyes to behold God’s fresh mercies at the dawn of each new day.”

“We are thrilled to partner with Tripp to offer this rich daily devotional,” says Dave DeWit, Crossway’s vice president of book publishing. “His purpose is to apply the simple-yet-profound truths of the gospel of grace to our daily circumstances. We regularly receive comments from readers expressing appreciation for the powerful ministry New Morning Mercies has in their lives.”

Tripp is also the author of Parenting (Crossway, 2016); Suffering (Crossway, 2018); and Come, Let Us Adore Him (Crossway, 2017). For more information about the author, visit paultripp.com.
ABOUT THE AUTHOR

Paul David Tripp (DMin, Westminster Theological Seminary) is a pastor, author, and international conference speaker. He is also the president of Paul Tripp Ministries. He has written a number of popular books on Christian living, including What Did You Expect?; Suffering; Parenting; and New Morning Mercies. He lives in Philadelphia with his wife, Luella, and they have four grown children.

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WHAT PEOPLE ARE SAYING ABOUT NEW MORNING MERCIES

“We have always resonated with Robert Robinson’s hymn ‘Come Thou Fount,’ especially the line, ‘Prone to wander—Lord, I feel it—prone to leave the God I love.’ We feel the pull daily away from God’s goodness and toward a pursuit of our own, away from God’s gracious acceptance and toward the exhausting, impossible weight of trying to tip the scales in our favor. We are grateful to God that Paul has written this devotional to help, in Robinson’s words, seal our hearts for God’s courts above. If you’re prone to wander, this book is for you.”

Matt and Lauren Chandler, Lead Pastor, The Village Church, Dallas, Texas; President, Acts 29 Church Planting Network; and his wife, Lauren, writer; speaker; singer

“Each morning for years, Paul Tripp has served fresh-brewed wisdom and encouragement through his pithy, thought-provoking tweets, reminding us again and again of the all-sufficiency of Christ and his grace. New Morning Mercies offers more of the same (without the limitation of 140 characters)! These devotional readings will strengthen, nourish, and recalibrate your heart, and open your eyes to behold God’s fresh mercies at the dawn of each new day.”

Nancy DeMoss Wolgemuth, author; Teacher and Host, Revive Our Hearts

“Over the last year, New Morning Mercies has been a great source of life to me. Paul’s writing encourages those who have grown weary of the struggle, living under the weight of the world.”

TobyMac, hip-hop recording artist; music producer; songwriter

“Paul Tripp beautifully blends wisdom that has been gained through years of counseling, insight into the biblical story of redemption, and his strong grasp of Christ as our substitute to produce a series of daily devotions that both warm the heart of the hurting and challenge the complacent. You will find this book to be both deeply rooted in scriptural truths and yet eminently readable. I highly recommend it!”

Elyse Fitzpatrick, author, Give Them Grace

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